NORTHWIND STUDIO

Brightline Website Redesign

Project timeline · Oct 5, 2026 – Jan 10, 2027

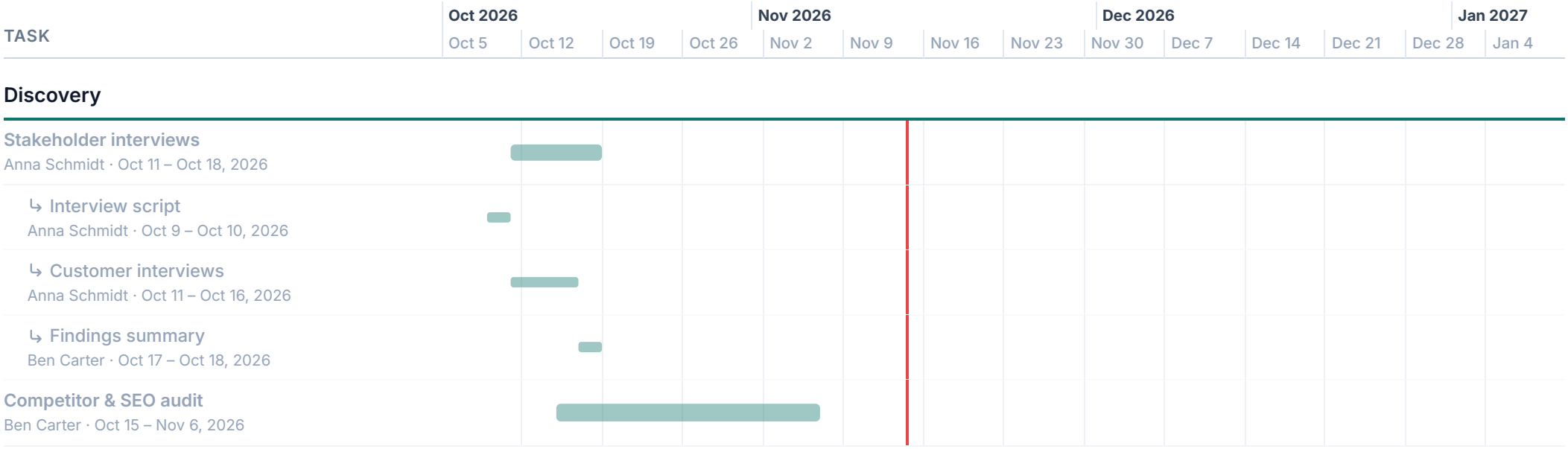
REPORT SCOPE

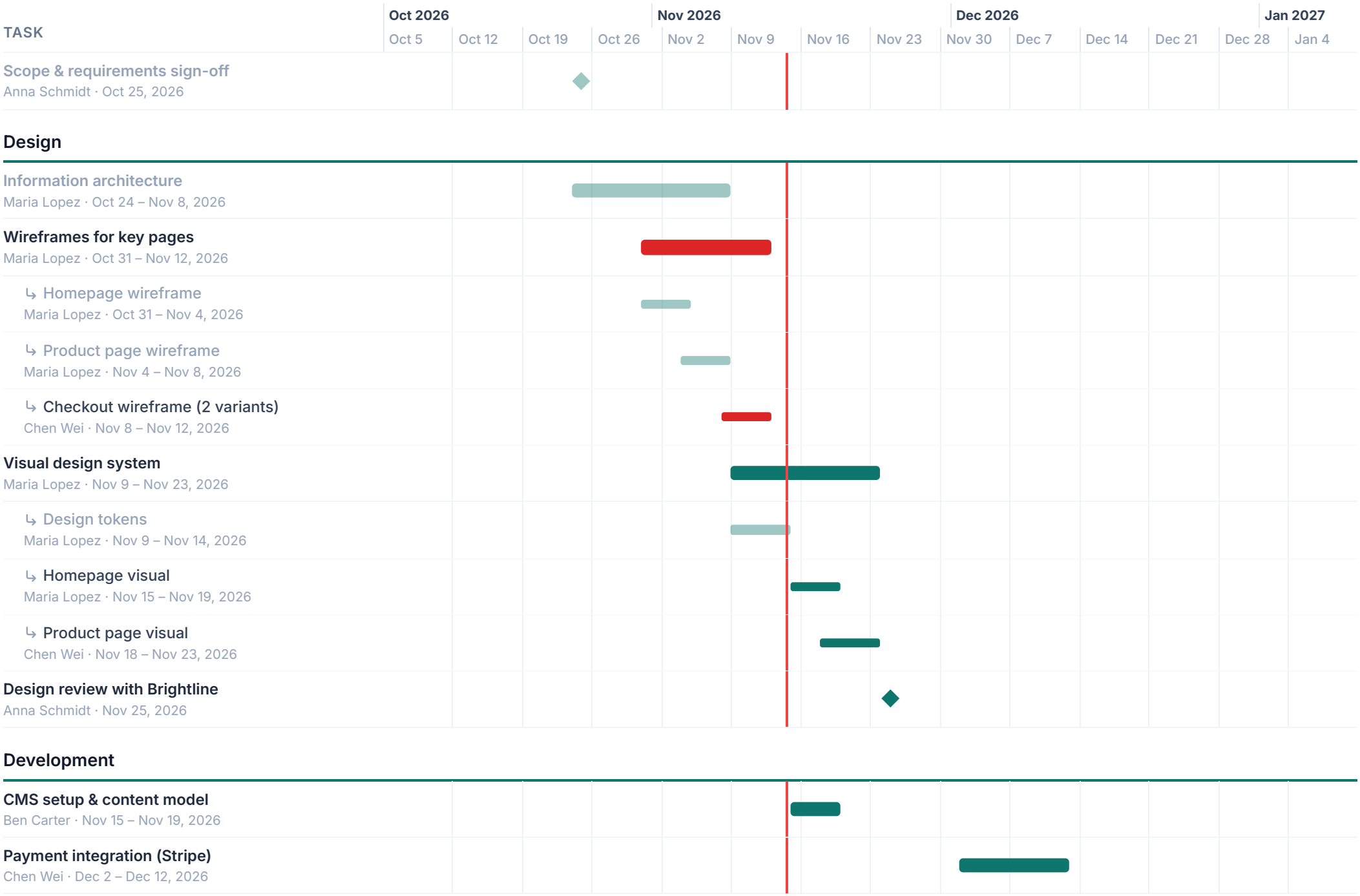
14 tasks

29%	4	10	1
COMPLETE	COMPLETED	OPEN	OVERDUE
	2 in the last 7 days	1 due in the next 7 days	open tasks past due date

SUMMARY

Design is on track: the visual system is approved and wireframes are almost done.
Next week: checkout variants for review and CMS setup.




TASK
Oct 2026
Nov 2026
Dec 2026
Jan 2027
Oct 5
Oct 12
Oct 19
Oct 26
Nov 2
Nov 9
Nov 16
Nov 23
Nov 30
Dec 7
Dec 14
Dec 21
Dec 28
Jan 4
Scope & requirements sign-off
Anna Schmidt · Oct 25, 2026
Design
Information architecture
Maria Lopez · Oct 24 – Nov 8, 2026
Wireframes for key pages
Maria Lopez · Oct 31 – Nov 12, 2026
↳ Homepage wireframe
Maria Lopez · Oct 31 – Nov 4, 2026
↳ Product page wireframe
Maria Lopez · Nov 4 – Nov 8, 2026
↳ Checkout wireframe (2 variants)
Chen Wei · Nov 8 – Nov 12, 2026
Visual design system
Maria Lopez · Nov 9 – Nov 23, 2026
↳ Design tokens
Maria Lopez · Nov 9 – Nov 14, 2026
↳ Homepage visual
Maria Lopez · Nov 15 – Nov 19, 2026
↳ Product page visual
Chen Wei · Nov 18 – Nov 23, 2026
Design review with Brightline
Anna Schmidt · Nov 25, 2026
Development
CMS setup & content model
Ben Carter · Nov 15 – Nov 19, 2026
Payment integration (Stripe)
Chen Wei · Dec 2 – Dec 12, 2026



Not scheduled (1)

These tasks have no start or due date in Asana.

Privacy policy update · Ben Carter